

julie kennedy

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experience

Freelance Austin, Texas 4/98-present

I own and operate a freelance business in Austin, Texas. Clients include: Time Warner Cable, Texas Alumni Association and Keller Williams. A complete list is available upon request.

Baxter Research Center Austin, Texas 2/00-present

Creative Director: Create newsletters to report quarterly ad assessments for business-to-business magazines and professional journals in both a print and web environment. Design layouts, graph data and prepare reports for multiple clients.

Kaufman Marketing Group Austin, Texas 8/98-7/99

Creative Director: Conceptualized design, implemented concept and followed it through the printing process. Created advertisements, brochures, tradeshow graphics, banners, web page concepts, posters and letterhead for local companies.

advertisements

banners

books & booklets

brochures

business cards

calendars

catalogs

coupons

flyers

logo design

magazines

menus

pdf forms

photo retouching

posters

press releases

resumes

tradeshow graphics

web page graphics

white papers

software

Adobe InDesign

Adobe Acrobat

Microsoft Excel

Adobe Illustrator

QuarkXPress

Microsoft Word

Adobe Photoshop

Dreamweaver

Microsoft PowerPoint

education

Bachelor of Arts in Communications, U.C. Berkeley, High Honors

professional associations

FreelanceAustin, 1999-present


On the board 2001-2002, 2002-2003, 2003-2004 and 2004-2005

Association of Women in Communications

On the board 2003-2004, 2004-2005

 LinkedIn: Julie Kennedy, Digital City Designs

 FaceBook: Digital City Designs

 Twitter: @DCD_me